

---

# Creative Campus Plan

2018-2022



Photo courtesy of  
Katelyn Dockera

# Summary Statement

Moving forward to 2022, the Sheridan learning community will invigorate our enviable organizational **character**; maintain and intensify our pursuit of **quality**; and continue to develop, implement and deploy tools that promote individual and organizational **accountability**.

# Academic Priorities

- » Build community by embodying Sheridan's unique character.
- » Advance quality teaching and deep learning through inclusive, learner-focused design and academic support services that embrace the diverse strengths of our students.
- » Cement our commitment to polytechnic education by promoting and supporting scholarship, research and creative activities.
- » Fuel academic and career success by cultivating curiosity, a passion for growth and learning, perseverance, fun and a sense of purpose.
- » Enhance the student experience through programs, services and space design.
- » Develop an operational culture of planning, accountability and continuous improvement.



# Creative Campus Plan

**CONNECT > COLLABORATE > TRANSFORM**

The 21<sup>st</sup> century calls for new ways of thinking, learning and creating that respond to the never-before-seen challenges of an increasingly global world. At Sheridan, we are changing the ways we work and study to nurture the creativity our students, faculty and staff need to excel. From recruitment processes to classroom experiences, and from research projects to space planning, we are dedicated to promoting creativity across all of our campuses and programs. This Creative Campus commitment is rooted in Sheridan's long tradition of creativity and builds on scholarly and industry research that identifies creativity as essential for academic and career success.

The 2018–2022 Creative Campus Plan details how we will live our commitment to creativity at Sheridan over the next five years. Informed by our Creative Campus priorities, the goals and actions outlined here are embedded across our institution. Campus partners will work together to facilitate connections, promote problem solving and innovation, support experimentation and risk-taking, and encourage reflection and revision. As a community, we will foster an environment that positions our students for success and ensures that our faculty and staff thrive.

## Land Acknowledgement Statement

Sheridan would like to acknowledge that all of its campuses reside on land that for thousands of years before us was the traditional Territory of the Mississaugas of the Credit First Nation, Anishinaabe Nation, Huron-Wendat and the Haudenosaunee Confederacy. It is our collective responsibility to honour and respect those who have gone before us, those who are here, and those who have yet to come. We are grateful for the opportunity to be working on this land.



## *Creative Campus Priorities*

### **1. CONNECT.**

- » Facilitate opportunities for interdisciplinary exchange and collaboration across programs, departments, Faculties, campuses and communities.
- » Connect creative activities throughout our campuses by communicating our shared commitment and develop spaces, both physical and digital, that showcase and catalyze creativity.

### **2. COLLABORATE.**

- » Welcome different approaches to creativity and empower our diverse community members to shape the development of the Creative Campus.
- » Work with community and industry partners to solve real-world problems by developing innovative solutions.

### **3. TRANSFORM.**

- » Support experimentation and calculated risk-taking.
- » Review and revise organizational procedures and policies to encourage and expedite creative projects.

## *Creative Campus Partners*

- » Ancillary Services
- » Centre for Indigenous Learning and Support (CILS)
- » Centre for People and Organizational Development (CPOD)
- » Centre for Teaching and Learning (CTL)
- » Communications, Public Affairs and Marketing (CPAM)
- » Continuing and Professional Studies
- » Creative Campus Galleries
- » Entrepreneurship Discovery and Growth Engine (EDGE)
- » Faculty of Animation, Arts & Design (FAAD)
- » Faculty of Applied Health and Community Studies (FAHCS)
- » Faculty of Applied Science and Technology (FAST)
- » Faculty of Humanities and Social Sciences (FHASS)
- » Human Resources (HR)
- » Information Technology (IT)
- » International Centre
- » Library and Learning Services (LLS)
- » Office of the Registrar (OTR)
- » Pilon School of Business (PSB)
- » Scholarship, Research & Creative Activities (SRCA)
- » Student Affairs
- » Sheridan Student Union (SSU)

## Priority #1

### *Build community by embodying Sheridan's unique character.*

At Sheridan, people are our greatest resource. Our diverse faculty, students and staff have a remarkable capacity for creativity and innovation that is rooted in their unique perspectives and individual expertise. We will bolster our community members and their ideas, embrace inclusivity and cultivate a culture that welcomes experimentation and risk-taking.



### Goals

- » Embrace diverse approaches to creativity and its applications.
- » Support experimentation and calculated risk-taking.
- » Recruit and retain employees and students who will thrive as members of a Creative Campus.

### Actions to achieve this initiative

- » Work with Faculties to make visible the different kinds of creativity across their programs.
- » Support FHASS' diverse methods of creative engagement and facilitation for internal and external learning communities.
- » Support CILS to integrate Indigenous perspectives on creativity into teaching and learning.
- » Work with campus stakeholders to develop opportunities for students to engage creatively with Sheridan's commitment to sustainability.
- » Collaborate with EDGE to embed creativity in Sheridan's unique approach to entrepreneurship.
- » Foster a culture that responds to new ideas from a starting point of "How can we say yes?"
- » Collaborate with CPOD to reward both effort and success of employees and students.
- » Collaborate with CPOD to enhance appreciation and support for experimentation and risk-taking.
- » Work with HR to integrate Creative Campus priorities into faculty and staff recruitment processes.
- » Work with OTR to highlight Creative Campus as part of recruitment strategies.
- » Support CPOD to encourage development of leadership competencies such as collaboration and agility.

### Metrics

- » Number of Faculties, faculty members and students engaged (participant numbers).
- » Stakeholder feedback (e.g. institutional support for experimentation and risk-taking).

## Priority #2

*Advance quality teaching and deep learning through inclusive, learner-focused design and academic support services that embrace the diverse strengths of our students.*

Sheridan provides students with a premier education that prepares them for the 21<sup>st</sup> century job market, where creative skills are essential. To enhance the student learning experience and nurture creative capacity, the Creative Campus will work with campus partners to embed creative skills such as collaboration and problem solving across our programs and provide cutting-edge technology to support students' learning goals.



### Goals

» Support faculty members' integration of 21<sup>st</sup> -century creative skill development in their classrooms.

» Enhance student access to interdisciplinary learning experiences.

» Upgrade technology to facilitate students' creative capacity.

### Actions to achieve this initiative

» Highlight examples of Sheridan teaching methods that integrate creative skills.

» Work with CTL to further integrate creativity into Teaching and Learning Academy (TLA).

» Support CTL to expand educational development curriculum to include 21<sup>st</sup> -century skills integration.

» Support Faculties to integrate Indigenous ways of knowing and international perspectives on creativity.

» Secure faculty workload to advance the Creative Campus student learning experience.

» Collaborate with campus stakeholders to explore ways to enhance cross-Faculty student learning opportunities.

» Support co-curricular learning experiences in business and entrepreneurship for non-business students.

» Support the implementation of online systems that reflect and communicate Sheridan's Creative Campus identity.

» In consultation with CTL, support the implementation of key digital learning tools for creative and inclusive learning.

### Metrics

» Stakeholder feedback (e.g. experience of technology).

» Percentage of faculty members enrolled in creativity-related programming.

## Priority #3

*Cement our commitment to polytechnic education by promoting and supporting scholarship, research and creative activities.*

Scholarship, Research and Creative Activities (SRCA) are essential components of our Creative Campus. Our community of students and scholars ask big questions and solve complex problems, often in collaboration with community organizations and industry partners who benefit from Sheridan expertise.

The Creative Campus will support SRCA engagement by joining with other departments to facilitate faculty-initiated projects and student learning experiences, providing opportunities to connect SRCA to Creative Campus initiatives and resourcing faculty dissemination of research with Creative Campus connections around the world.

### Goals

» Support Sheridan community members engaging in scholarship, research and creative activities.

» Provide opportunities for students to shape our Creative Campus through SRCA.

» Fund Creative Campus Initiatives through research funding bodies.

### Actions to achieve this initiative

» Collaborate with CPOD and SRCA to enhance and streamline PD funding connected to creativity and research.

» Work with SRCA and LLS teams to provide support and guidance for faculty-initiated projects.

» Seek faculty expertise to shape Creative Campus initiatives.

» Support FHASS' development of a Creativity Centre.

» Collaborate with Sheridan's Centres of Excellence on research and creative projects.

» Partner with faculty to develop projects for students to shape our Creative Campus through SRCA.

» Provide opportunities for students to undertake SRCA through Creative Campus Galleries projects.

» Work with SRCA team to apply for grant funding to support Creative Campus Galleries.

### Metrics

- » Stakeholder feedback.
- » Number of research projects and presentations connected to Creative Campus.
- » Number of research grants applied for and received for Creative Campus Galleries.



## Priority #4

*Fuel academic and career success by cultivating curiosity, a passion for growth and learning, perseverance, fun and a sense of purpose.*

Purposeful creativity is central to our Creative Campus. Our community members are inquisitive, passionate learners who are eager to apply their skills in real-world contexts.

The Creative Campus will fuel academic and career success by providing students, faculty and staff with opportunities to employ their skills and expand their creative capacity in new environments. Whether in a new workplace, workshop, position or country, the learning we engage in individually will build versatility, resilience and understanding across our community.



### Goals

» Connect the Creative Campus experience with students' career aspirations.

» Connect creativity and internationalization to foster Intercultural Intelligence.

» Provide opportunities for students, faculty and staff to have meaningful learning experiences outside of their field of study or expertise.

### Actions to achieve this initiative

» Work with Student Affairs to integrate creative skill development across our cooperative education programs.

» Seek input from industry partners to identify areas for creative skill enhancement and growth.

» Work with Student Affairs to ensure that graduating students can articulate the value of their Creative Campus experience for career success.

» Support Student Affairs to educate employers and industry about the value of partnering with Sheridan's Creative Campus.

» Work with campus partners to develop opportunities for students, faculty, staff and alumni to explore local and global creative hubs.

» Work with the International Centre to identify ways to ensure Creative Campus initiatives are accessible to international community members with diverse perspectives.

» Support the expansion of Study Abroad and International at Home experiential learning opportunities for students.

» Strengthen existing relationships and develop new collaborative projects with international institutions committed to creativity.

» Explore ways to draw on faculty expertise to enhance community learning opportunities.

» Support CPOD's development of a job shadowing and mentorship program for employees and students.

### Metrics

» Stakeholder feedback.

» Number of international student exchange opportunities and participation data.

» Implementation of workshops and job shadowing.

## Priority #5

### *Enhance the student experience through programs, services and space design.*

Communication is critical for our Creative Campus to thrive. We will ensure that from the moment they visit our website, prospective students, faculty and staff will know that Sheridan is a Creative Campus.

When they visit Trafalgar, Davis or Hazel McCallion Campus (HMC) for the first time, our commitment to creativity will be visible and inspiring. Throughout their time at Sheridan, they will gain a deeper understanding of our creative priorities and engage in impactful initiatives that will shape our Creative Campus for the next generation of students.



#### Goals

» Make Sheridan's Creative Campus visible.

» Increase internal and external communications about Creative Campus activities.

» Facilitate opportunities for interdisciplinary exchange .

#### Actions to achieve this initiative

» Work with CPAM to feature creativity prominently on Sheridan's website.

» Work with campus and community partners to support, facilitate and lead public creativity initiatives.

» Showcase and catalyze creativity through Creative Campus Galleries programming.

» Collaborate with LLS and Ancillary Services to develop short- and long-term exhibition spaces across our campuses.

» Support CPAM's communications about Sheridan's Creative Campus.

» Support students in sharing their perspectives and creative work internally and externally.

» Support and facilitate employee and student presentations for the public that are connected to the Creative Campus.

» Work with campus stakeholders to update and create welcoming faculty and student lounge areas on all campuses.

» Support campus stakeholders to strengthen existing, and create new, strategic partnerships between community and industry and our Creative Campus.

» Work with campus stakeholders to seek out and implement student ideas for enhancing our Creative Campus.

#### Metrics

» Stakeholder feedback.

» Number of off-campus presentations connected to Creative Campus.



## Priority #6

### *Develop an operational culture of planning, accountability and continuous improvement.*

Sheridan is committed to continuing to develop our capacity for creativity and innovation through deep research and evaluation of our practices. The Creative Campus will work with campus partners to establish a process for research, evaluation and dissemination of information about our initiatives.

To ensure our community flourishes, we will review and revise policies and procedures to remove barriers and facilitate autonomy and leadership. We will empower our members to shape our Creative Campus through meaningful collaboration and reflection.



#### Goals

» Research, evaluate and publish on the value and impact of our Creative Campus environment.

» Support and encourage a culture of feedback, idea sharing and collaborative problem solving.

» Facilitate autonomy and leadership.

#### Actions to achieve this initiative

» Support FHASS in the development of a Creativity Centre that helps shape our commitment to the Creative Campus and its initiatives.

» Encourage faculty members to share teaching, learning and research outcomes about working and learning on a Creative Campus with scholarly and industry communities.

» Provide opportunities for employees to workshop ideas with the wider community.

» Formalize a feedback and review process for Creative Campus projects to identify areas of success and opportunities for growth.

» Implement a Creative Campus annual report.

» Work with campus stakeholders to create clear pathways for Sheridan community members to transition ideas to reality.

» Work with campus stakeholders to review and revise policies and procedures to remove barriers and expedite creative projects.

#### Metrics

» Stakeholder feedback.

» Number of research projects and publications.

» Implementation of feedback processes.

» Number of policies reviewed.

## GET IN TOUCH

### Davis Campus

7899 McLaughlin Road  
Brampton, Ontario L6Y 5H9  
T 905-459-7533

### Hazel McCallion Campus

4180 Duke of York Blvd.  
Mississauga, Ontario L5B 0G5  
T 905-845-9430

### Trafalgar Road Campus

1430 Trafalgar Road  
Oakville, Ontario L6H 2L1  
T 905-845-9430

 [sheridan\\_college](#)

 [sheridaninstitute](#)

 [sheridancollege](#)

 [sheridaninstitute](#)

 [sheridan\\_c](#)