

Welcome!

**We'll get started
shortly**

Sheridan

Business Programs @ Sheridan

Lindsey Hocanin – Outreach Advisor

Sheridan

Land acknowledgement statement

We would like to acknowledge that for thousands of years this has been and still is the traditional territory of the Mississaugas of the Credit First Nations, Anishinaabe Nation, Huron-Wendat and the Haudenosaunee Confederacy. Sheridan College sits on these lands and it is our collective responsibility to honour and respect those who have gone before us, those who are here, and those who have yet to come. We are grateful for the opportunity to be working on this land.



Agenda

- **Welcome & Introductions**

- **Business Program Information:**

1. Overview of Pilon School of Business
2. Benefits of a Business Diploma
3. Pathway options
4. Degree experience: college vs university

- **Business programs Q&A**

- **Student Panel**

- **Upcoming recruitment events**



Tips & Tricks

- If you have any formal questions throughout the session, please use the chat feature
- A recording will be available online after the event
- \$25 UberEats gift card emailed post-event via uberca@launchgiftcards.com

Introductions

Lindsey Hocanin, Outreach Advisor, Student Recruitment

Program Specialists:

- Karen Booth, Associate Dean, Pilon School of Business

Student Panel:

- Arden Brown, current student, Pilon School of Business (BBA: Marketing Management)
- Gaby Moryoussef, current student, Pilon School of Business (BBA: Marketing Management)
- Maxx Duda, alumni, Pilon School of Business (Business Administration, Marketing)

Business Programs

**Karen Booth, Associate Dean, Pilon School of
Business**

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Overview of Pilon School of Business



Small Classes



Hands On Learning



Flexible Options



Faculty Industry Experience



Competency Development



First Year Experience Team



Faculty Program Coordinators



Collaborative Learning Experience



Work Experience Opportunities

Benefits of Diplomas

1. Technical skills with focus on hands-on learning
2. Numerous pathways to a BBA program
3. Curriculum is tied to industry
4. Common first year courses
5. Flexibility – can take as full-time or part-time

Pathway Options into a BBA

1. Admissions: two-year or three-year Ontario College Business Diploma + 3.0 GPA
2. Flexibility: take part-time or full-time
3. Mandatory one-semester Work Term
4. Build upon foundational skills from diploma (higher rate of student success)

<https://completebba.sheridancollege.ca/>

The College Experience: Benefits of doing a BBA at Sheridan

1. Smaller class sizes and flipped model of learning
2. Faculty have academic + industry experience
3. Mandatory one-semester Work Term
4. Pathway to professional accreditations (CPA, CHRL/CHRP)
5. First year: common core courses

Program Q&A

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PSB Student Panel

Arden Brown, current student, BBA – Marketing Management

Gaby Moryoussef, current student, BBA – Marketing Management

Maxx Duda, alumni, Business Administration, Marketing

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Q&A

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Upcoming Events

- Weekly virtual campus tours
- **Weekly Webinars (prospective students):**
 - Applying as an adult learning
 - Funding your future (OSAP)
 - International student information session
- **Coming soon:**
 - Academic Profile Information Sessions (prospective students): February – April
 - In-person campus tours: week of March 7
 - Spring Open House: Saturday, March 26

Thanks for joining us!



[Experience.sheridancollege.ca](https://experience.sheridancollege.ca)

[Guidance.sheridancollege.ca](https://guidance.sheridancollege.ca)



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