

# MITACS

## Business Strategy Internship (BSI)

---

**Subject Area:**

All disciplines.

**Intended to:**

- Support college-industry R&D collaborations through business strategy-based four-month student internships.

**Conditions:**

- Partners can be eligible businesses and not-for-profit (NFP) organizations, municipalities or hospitals operating in Canada. Projects with an NFP, municipality or hospital partner must demonstrate an economic or productivity orientation.
- Projects should lead to change and improvements for the partner and/or community, through exploration, design, and implementation of improvements/efficiencies in business models, products, processes, or service delivery. Subject areas may include marketing, operations, finance, or intellectual property (IP).
- Internships must have an academic supervisor (faculty member or appropriate research staff at the college).

**Value:**

- The College receives either \$10,000 or \$15,000 for each four-month internship unit (half from Mitacs and half from the Partner). For \$10,000 projects, the full amount will go towards student salary. For \$15,000 projects, up to \$5,000 may be used for eligible project costs and the remainder towards student salary.

**Company Contribution\*:** \$5000 or \$7500

**Sheridan's Contribution:** Not required

**Application Deadline:** No deadline

**Notification of Award Decision:** 4 weeks

**How to Apply:**

To begin the application process, please download the **Expression of Interest Form** (for Faculty Researchers) or **Grant Application Summary Form** (for Research Centres) from [Sheridan Central](#), or email [research@sheridancollege.ca](mailto:research@sheridancollege.ca) to discuss your research idea. Applications must also be reviewed by a Mitacs Business Development Manager prior to submission.

**More Information:**

[Mitacs website](#)

---