

Welcome to Sheridan and the Pilon School of Business (PSB) Honours Bachelor of Business Administration – Marketing Management program! We are thrilled that you have accepted our offer.

My name is Carol Bureau, and I am your Program Coordinator. Along with Parmin Dhoot, your Embedded Student Advisor, we are here to assist you along your Sheridan learning journey. We look forward to meeting you at our Student Orientation and BBA Orientation events. At these events, we will provide you with program information, laptop requirements, and many other tricks and tips to get you started on your learning journey. Event details will be emailed to your Sheridan email account.

PSB academic and administrative teams are here to support you. Our offices are located at the HMC (Mississauga) – Room A406 and Davis (Brampton) – room B305 campuses. Please do not hesitate to contact us with any questions.

Beyond PSB, there are many resources available to you, including Student Services, the Career Centre, Library and Tutoring Services, Health Services, Athletics and Recreation, and Sheridan's Accessibility Office. For more details about these and other services, including office locations, please visit https://www.sheridancollege.ca/life-at-sheridan/student-services.

Sheridan is a renowned post-secondary institution that, in addition to its state-of-the-art programs, offers an abundance of services, clubs and activities that you can get involved in to enrich your Sheridan experience, both academically and personally. We encourage you to visit your Sheridan Student Union (www.thessu.ca) to discover more about student services, clubs and resources available to you.

On behalf of the entire Sheridan PSB community, we wish you success in the coming semester and over the course of your studies. We're looking forward to meeting you! In the meantime, please stay in touch by following us on social media. Instagram @SheridanPSB, Twitter @SheridanPSB, and LinkedIn https://www.linkedin.com/groups/13608172/.

Best Regards,

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